# NCAA Summer Meeting: Southeast District Extension Update 2014



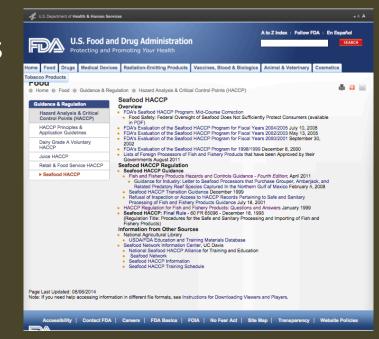




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#### **HACCP** for Producers

- FDA requires buyers to insure products meet HACCP guidelines for seafood safety
- Many buyers are requesting product quality assurances from aquaculture producers
- FDA guidelines do NOT REQUIRE PRODUCERS (aquaculture farms) TO HAVE HACCP PLAN FOR PRODUCTION



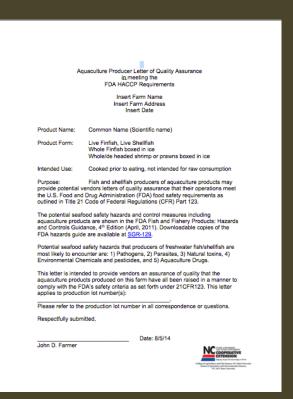
#### **HACCP** for Producers

- FDA DOES REQUIRE farm raised products to meet/exceed standards outlined in SGR 129
- Hazards outlined by species
- Hazards are grouped as:
- 1) Pathogens, 2) Parasites
- 3) Natural Toxins, 4) Environmental Chemicals, and 5) Aquaculture Drugs



#### **HACCP** for Producers

- Draft template completed
- Review completed by Seafood Lab (Dr. Green/ G. Bolton)
- Collaborate with NCDA Food and Drug Protection Division personnel to insure accuracy
- Will be finished by middle next week



# Development Conference Update

- Program changes to improve information
- Intro before farm tour
- 2 tours: Freshwater and Marine
- Keynote: Mike Freeze,
   Keo Fish Farm, AR



Talks on local marketing, feeds, shellfish, etc.

# Development Conference Update

| Α         | В                         | D  | E  |
|-----------|---------------------------|--|--|
|           | 2014 NCADC                | 2015 NCADC   |  |
| WEDNESDAY | Aquaponics workshop       | Aquaponics workshop w/ Pentair Aquatic EcoSystems (LAWSON)                     |  |
| 2/25/2015 | Out of town guests arrive | Out of town guests arrive  |  |
|           |                           |  |  |
| THURSDAY  | 9-3: Farm Tour - 3 stops  |  |  |
| 2/26/2015 | 3-6: Tradeshow setup      | Freshwater Session & Intro Classes at New Bern DoubleTree (LAWSON)             | Mariculture Session (will start at UNCWABOUT 9:30)                   |
|           | 6-9: Sponsor Dinner       | 9-9:15 PETE - license review & permitting issues for tour stops                | 9:30-10:15 Marine Fisheries: Locating /granting Shellfish Leases (Br |
|           |                           | 9:15-9:30 STEVE - land and 'system' requirments for tour stops                 | 10:15-11:00 Basics of operating an Oyster lease (Jay Styron)         |
|           |                           | 9:30-10 MIKE - species choices & marketing for tour stops                      | 11:00-12:00 - Travel with LUNCH                                      |
|           |                           | 10-10:30 - OPEN QUESTION PERIODS - Leave for lunch and travel                  | 12:001:00 Stop 1 (Finfish Research Facility, UNCW)                   |
|           |                           | 10:30-12:30 - Travel with LUNCH  | 1:00-1:30 Travel   |
|           |                           | 12:301:30 - Stop 1 - Randy Gray - RAS (Pete confirmed)                         | 1:30-2:30 Stop 2 (Shellfish Research Hatchery, UNCW)                 |
|           |                           | 1:30-2:00 Travel   | 15 min Travel  |
|           |                           | 2:00-3:00 Stop 2 - APC - Processing (mike will call Charlene)                  | 3:00-4:00 Stop 3 (SeaView Crab Co, Nathan)                           |
|           |                           | 3-4 Travel   | 4-6:00 - Travel to New Bern  |
|           |                           | 4-5 Stop 3* Ted Davis/ Christie Potts - Marketing (Fish Co-op) (confirmed 8/8) |  |
|           |                           | 5-5:30 - Travel  |  |
|           |                           | Tradeshow set up times? 4-7? (BRADHAM & LAWSON?)                               |  |
|           |                           | 5:30-6:30 - Social Prep  |  |
|           |                           | 6:30-7 Social  |  |
|           |                           | 7-9 Sponsor Dinner - DoubleTree v/s Persimmions?                               |  |
|           |                           |  |  |

# Development Conference Update

| FRIDAY    | 7-8 Farm Bureau Breakfast   | 7-8:30 Farm Bureau Breakfast  |   |  |
|-----------|-----------------------------|---|---|--|
| 2/27/2015 | 7-9 REGISTRATION            | 7:30-8:30 REGISTRATION & Tradeshow Opens (opening 30 mins earlier?)   |   |  |
|           | 8-9 NCAA Breakfast (LAWSON) | 8:30 Welcome - Twiddy / NCAA Breakfast -Gray ***(BALL ROOM)   |   |  |
|           | 9-9:30 Welcome/UPDATE 1     | 8:30-9:30 NCAA: NCDA/WRC update; SCOTT SQUIRES (2)- Aquatic HEALTH  |   |  |
|           | 9:30-10:15 - Speaker 2      | 9:30-10:15 UPDATE 1 (NCDA, NCSU/Ext., SeaGrant)   |   |  |
|           | BREAK 1 10:15-10:45         | 10:15-10:45 BREAK 1   |   |  |
|           | 10:45-11:30 Research 3,4    | 10:45-11:30 Research 3,4 (UNCW, NCSU) * Steal 5+ mins from break?   |   |  |
|           | BREAK 2 11:30-12:00         | 11:30-12:00 BREAK 2*  |   |  |
|           | 12-1:30 LUNCH & Keynote 5   | 12:00-1:30- LUNCH & Keynote 5 (Mike Freeze confirmed 8/25) Past Markets, Arkansas Health Cert., Future Concerns   |   |  |
|           | BREAK 3 1:30-2:00           | 1:30-2:00 BREAK 3   |   |  |
|           | 2-4 Speakers 6,7,8,9        | 2-3:00 Speakers 6,7,8 - Opportunities for Local Marketing (Nash, Bullen, Speckman** confirmed 8/26) ~20 mins each 3-3:30 Speaker 9 - fishmeal/fish oil replacement (Ferket confirmed 8/8) 3:30-4 Speaker 10 - Walton (Shellfish/marine) (Walton confirmed 8/29) 4:00-6:30 Tradeshow Mixer/Social *split mixer in Lawson & Bradham rooms * NCAA AUCTION *TURN IN EVALS with 5 early Aquafoods en |   |  |
|           | 4-6 Tradeshow Mixer         |   |   |  |
|           | 6-6:30 Social               |   |   |  |
|           | 6:30 Aquafoods              |   |   |  |
|           |                             | 6:30 Aquafoods  |   |  |
|           |                             |   |   |  |
| SATURDAY  | 9 PETE                      | Tradeshow Opens at 8:30 Breakfast option  |   |  |
| 2/28/2015 | 9:30 STEVE                  | Freshwater Session (BALL ROOM? V/S 'CENTER' BRADHAM?)   | Marine Session (PALMER ROOM V/S 'CENTER' LAWSON?) |  |
|           | BREAK                       | 9-9:15 PETE- License/ Permitting & Business Planning Review   | 9-9:45 Mariculture Speaker?                       |  |
|           | 10:30 FRINSKO               | 9:15-9:30 STEVE- Site Requirments Review and Resources  | 9:45-10 BREAK                                     |  |
|           | 11-12 ADJOURN               | 9:30-9:45 MIKE- Species and Markets Review and Resources  | 10-12 Shellfish Growers Assoc.                    |  |
|           |                             | 9:45-10 BREAK   |   |  |
|           |                             | 10-11** Freshwater open session - Panel format:   | ? Breaks in hallway or the Palmer Room?           |  |
|           |                             | Mike Freeze, Bullen, Nash, Frinsko, Gabel, Anderson, Aydlett  |   |  |
|           |                             |   |   |  |

# Local Marketing Project

- Extension, NCSU, Sea Grant, CMAST
- Test NC Shrimp in Triangle market
- Evaluate consumer preference and supply chain efficiency
- Gear up to test with APC processing facility



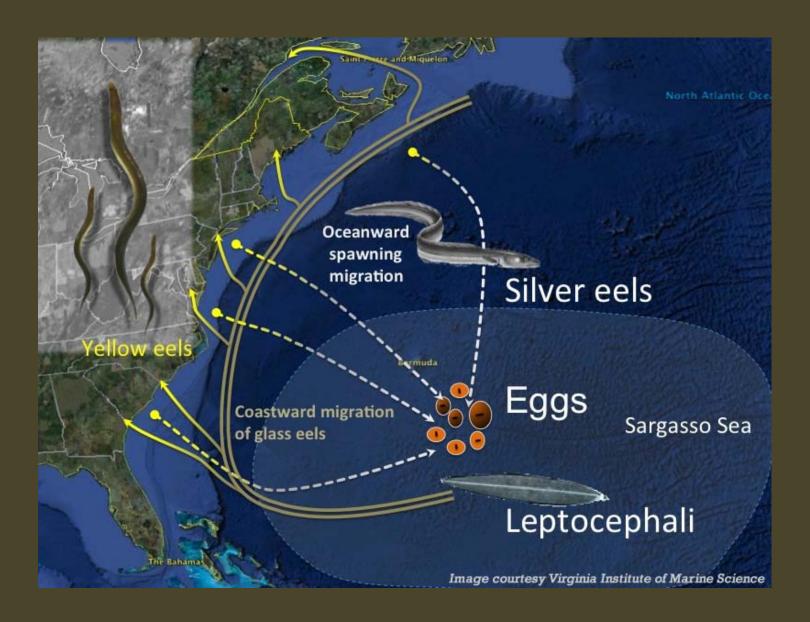
### American Eel Farm Update

- Facility ready to power up
- Working with NC DMF and ASMFC on glass eel and elver collection options
- May source from outside NC
- No hatchery production available





## American Eel Farm Update



# Freshwater Prawn Hatchery Update

 1 Hatchery produced PL's in 2014. Intends to produce commercially in 2015

 1 nursery setting up for commercial production in 2015

